Key Takeaways from the Sesame Info Webinar: Brazilian Sesame Market 2026/27 – Crop Outlook, Trade Dynamics & Global Market Opportunities

SesameInfo.in hosted a webinar on 20 July 2026 featuring

Ms. Carla Mayara Borges de Lima, Founder & CEO, NG Trade, &

Ms. Paula Gobbi, Export Manager, Popcorn Indústria Ltda.,

who shared their valuable insights into Brazil's 2026/27 sesame crop outlook, production prospects, export trends, major destination markets and the evolving global trade scenario.

Crop Outlook: Production Expected to Decline Sharply

Brazil's **2026/27 sesame production** is projected at **200,000–220,000 MT**, representing a **50–60% decline** from the previous season. The lower crop is primarily attributed to a significant shift in acreage towards black mung beans and corn, coupled with delayed sowing, irregular rainfall and reduced yields in key producing regions. Harvest is currently around **65–70% complete**. Despite the production decline, crop quality has remained good, with **K3** continuing to be the dominant commercial sesame variety due to its stable performance and market acceptance. The webinar also highlighted that Brazil's harvest extends over several months, allowing exporters to maintain shipments over a longer period despite the smaller crop.

Export Markets: China Leads, India Returns

Domestic sesame prices have increased by around **36%** since sowing, reflecting tighter supplies and lower production expectations. Exporters are adopting a cautious approach towards forward sales, preferring to contract only after better visibility on harvest volumes. Around **100,000 MT** of the new crop has already been sold, with **China accounting for nearly 90%** of these early commitments, reaffirming its position as Brazil's largest export destination. **India** has returned as an active buyer with improved price competitiveness, while **Japan** continues to show growing interest in Brazilian sesame, particularly because of its high standards of traceability, food safety and product consistency. The speakers also noted that Brazil exports mainly **natural sesame**, while value-added products such as hulled sesame continue to account for a relatively small share. Discussions further highlighted the importance of reliable logistics, timely shipments and long-term customer relationships in strengthening Brazil's position in international markets.

Supply Outlook Remains Tight

Carryover stocks from the previous season are estimated at only **20,000 MT**. Current export offers are reported in the range of **USD 1,250–1,300/MT CNF**, although actual transaction prices continue to vary depending on destination, quality specifications and shipment terms. With lower production, limited carryover stocks and steady buying interest from major importers, exporters expect supplies to be released gradually rather than through aggressive forward contracting. The webinar concluded that Brazil's smaller crop, combined with tightening global availability and sustained demand from Asia, is likely to keep international sesame prices well supported throughout the **2026/27** marketing season.